



TEA GLASS

A GLASS OF EMOTION



India's most affordable and
profitable tea franchise brand

@
₹1.65
LAKHS ONLY

For Franchise contact
78100 09214 / 75500 77078



Welcome to TEA GLASS – A Glass of Emotion!

At **TEA GLASS** we believe in the power of great tea. With our passion for premium quality teas and dedication to exceptional service, we've created a brand that brings people together over flavourful and aromatic cups of tea. Join our growing family of franchise partners and be part of an exciting journey!

Why TEA GLASS?



Premium Quality Teas

We source the finest teas from around the India, ensuring that each cup served is rich in flavour and aroma.



Proven Business Model

Our established brand and business strategy help you succeed, providing ongoing support to ensure smooth operations and profitability.



Strong Brand Recognition

Benefit from an instantly recognizable brand that customers trust and love. With our unique selling points, you'll stand out in a competitive market.



Healthy & Diverse Offerings

We offer a wide range of products including Milk, black, green, herbal and more, catering to every taste and lifestyle.



Sustainable Practices

We prioritize eco-friendly and sustainable sourcing, from our tea leaves to our packaging, offering a brand that customers can feel good about.

Franchise Benefits



Low Startup Cost

TEA GLASS offers an affordable entry into the food and beverage industry with flexible franchise options to suit different budgets.



Comprehensive Training

Receive full training on everything from the art of tea preparation to customer service, marketing, and day-to-day operations.



Marketing & Promotional Support

Our marketing team will work with you to drive customer engagement with brand awareness campaigns, promotions, and seasonal offers.



Ongoing Operational Support

We provide continuous support, from site selection and store design to operational advice and staff training, ensuring your success every step of the way.



Exclusive Territory

Protect your business with an exclusive territory that ensures minimal Competition from other franchisees in the area.



Menu Highlights



Milk Tea



White Tea



Coffee



Rose Milk



Chocolate Milk



Cold Coffee



French Fries



Bread Omelette



Tawa Sandwich



Lassi



Pasta



Bun Butter Jam

Franchise Advantages



No Royalty Fees



Free Training
at Institute



FSSAI Support



Easy ROI



No Dependency on
Skilled Manpower



Free Swiggy &
Zomato Integration



Local
Promotions

FRANCHISE OFFER

₹1.65

LAKHS ONLY

Plan – Standard

Franchise Inclusions

Machineries & Equipment's

- ❖ 200L Deep Freezer – 1
- ❖ Vidiem 2 Burner Stove – 1
- ❖ Vidiem 3 Burner Stove – 1
- ❖ 1KW Deep Fryer – 1
- ❖ Sujatha Mixer Grinder – 1
- ❖ Non-Stick Tawa Pan – 2
- ❖ Non-Stick Kadai & Karandi – 1
- ❖ Milk Vessels Set
- ❖ 10*4 Branding Light board – 1
- ❖ 5ft Standing Board – 1
- ❖ A5 Pamphlets – 2000nosz





Plan – Studio

Franchise Inclusions

Machineries & Equipment's

- ❖ 200L Deep Freezer – 1
- ❖ Vidiem 2 Burner Stove – 1
- ❖ Vidiem 3 Burner Stove – 1
- ❖ 1KW Deep Fryer – 1
- ❖ Sujatha Mixer Grinder – 1
- ❖ Non-Stick Tawa Pan – 2
- ❖ Non-Stick Kadai & Karandi – 1
- ❖ Milk Vessels Set

Branding & Promotion

- ❖ 10*4ft Branding Name board
- ❖ 6*3ft Standing light board
- ❖ 24inch LED logo
- ❖ Branding photo frames – 10nos
- ❖ A5 Pamphlet – 2000nos
- ❖ Social media posters





Interiors Inclusions

(Shop area – Up to 200 Sq.ft only / Shop width – Up to 12ft only)

Kitchen Setup

- ❖ Kitchen Partition – Cupboard type partition will be provided with door flap and cash counter.
- ❖ Kitchen civil work – Kitchen Table top will be Kadapa stone with one under shelf.
- ❖ 18*24 inch commercial SS sink will be provided in the corner
- ❖ Single storage rack will be provided in the Kitchen centre wall.
- ❖ 14inch exhaust fan will be placed in the top corner of the centre wall.

Painting Work

- ❖ All the walls and ceiling will be finished with two coats of emulsion (with touch up putty). Painting colours will be based on the Brand theme.

Electrical Work

- ❖ Kitchen area : 16A socket – 5nos, 22W LED surface light – 2nos, wall mounted fan – 1no.
- ❖ Dining area : 5A socket – 4nos, 22W LED surface light – 4nos, wall mounted fan – 2nos.
- ❖ Outside area : LED Tube light and Sign board electrical point.

Hand Wash

- ❖ 1 Wash basin will be placed in the corner of the dining area.



Note: Apart from the above-mentioned work, Franchisor is flexible to work on additional requirements of Franchisee subjected to additional cost based on the requirements.



Franchisee Responsibilities:



Choosing Location

Franchisee should choose the locations based on people crowding areas like Market, School, College, Bus stand, Companies, etc.

Transportation Charges



Franchise should take care of the transportation charges depends on their location. Franchisor shall arrange 'MSS / VRL / AI transport' kind of logistics under 'TO PAY' option.



Cylinders

Franchise should arrange Three domestic cylinders. Two for work and one for backup.

Trade & Commercial



Franchise should take care on the local permissions and other licences if required. Franchisor shall advice on the procedural formalities.



Initial Stocks Purchase

Franchise should arrange Rs.30,000 for purchasing basic stocks like Tea & Coffee powders, Tea glass, groceries, vegetables, masalas, packing containers etc

Cutleries Purchase



Franchise should arrange Rs.50,000 for Plates, cutting board, working tables, etc. based on the requirements.



Rotation Amount

Franchise should maintain Rs.1,00,000 for business rotation

Menu

Milk Tea

Plain	₹12
Ginger	₹15
Masala	₹15
Cardomam	₹15
Chocolate	₹20

Black Tea

Plain	₹10
Lemon	₹15
Ginger	₹15

Green Tea

Plain	₹15
Lemon	₹15
Tulasi	₹15

Special Tea

White	₹20
Hibiscus	₹20
Sulaimani	₹20

Hot Milk

Badam	₹20
Boost	₹20
Horlicks	₹20
Milo	₹20

Coffee

Plain	₹15
Vanilla	₹20
Almond	₹20
Hazelnut	₹20

Flavoured Milk

Rose Milk	₹40
Badam Milk	₹40
Chocolate Milk	₹50
Milo Milk	₹60
Pista Milk	₹60

Cold Coffee

Classic	₹70
Vanilla	₹80
Almond	₹80

Classic

Vanilla	₹40
Almond	₹60
Hazelnut	₹60
Orange	₹60

Mojito

Green Mint	₹60
Blue Curacao	₹60
Mango	₹70
Pineapple	₹70
Orange	₹70

Bun Varieties

Bun Butter Jam	₹40
Butter Bun	₹40
Chocolate Bun	₹40
Peanut Butter Bun	₹40

French Fries

Salt	₹60
Salt & Pepper	₹70
Peri Peri	₹80
Mexican	₹80

Bread Omelette

Plain	₹40
Special	₹60
Italian Toast	₹60

Maggi

Veg	₹40
Veg cheese	₹50
Egg	₹60
Egg cheese	₹70

Pasta

White Sauce	
Pasta	₹80
Hot & Spicy	
Pasta	₹80

Tawa Sandwich

Plain Masala	₹40
Paneer Masala	₹60
Chicken Masala	₹60





Franchise Requirements

Passion for Tea

An enthusiasm for the tea culture and a desire to share it with others.

Commitment to Excellence

A strong work ethic and dedication to maintaining our high standards of service and quality.

Investment

A manageable initial investment, with financing options available.

Location

An ideal franchise location in a people crowding areas like Market, School, College, Bus stand, Companies, etc

Join Our Growing

As a TEA GLASS franchisee, you'll become part of a well-established and highly regarded tea brand. We're looking for individuals who share our love of tea and our commitment to delivering exceptional customer experiences.

Whether you're a seasoned entrepreneur or a newcomer to the business world, our franchise program offers the support and resources you need to thrive. If you're ready to own your own business and bring the joy of premium tea to your community, we invite you to explore the TEA GLASS franchise opportunity.



Corporate Office Address

KVM Complex, GST Road, Chengalpattu By-Pass,
Chengalpattu, Tamil Nadu - 603002.

Contact Number: 7010024542